

SHAROAN PANG

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EDUCATION

BA(Hons) International Fashion Business

Nottingham Trent University – Nottingham, United Kingdom

09/2020 – 06/2021

- Demonstrated industry insight and successfully identified opportunities for sustainable innovation and initiatives within the luxury sector. Exhibited a grasp of current trends in upcycling, showcasing a forward-thinking perspective.
- Awarded with International Scholarship and NTU Agent Scholarship for the academic year 2020/2021.

Diploma in Fashion Merchandising and Marketing

Nanyang Academy of Fine Arts – Singapore

08/2017 – 06/2020

- Excelled in brand positioning, trend forecasting, marketing plan, ecommerce, digital marketing, buying, and merchandising, including proficiency in OTB (open to buy), mark up/down, and sales analysis.

EXPERIENCE

Buying Assistant

Fenwick – London, United Kingdom

10/2022 – 05/2023

- Collaborated closely with buyers to curate seasonal product selections and assist in promotional opportunities.
- Proactively executed product analysis to provide recommendations. Supported buyers in identifying and reviewing best and worst sellers to optimize sales and inventory levels.
- Accurately processed purchase orders and allocations, diligently monitoring pending orders to ensure timely delivery.
- Resolved delivery and invoice discrepancies promptly, ensuring appropriate action was taken for defective stocks.
- Proactively managed coordination trackers for inbound returns (defective and discontinued stocks), product transfers, cancellations, and restocks.
- Collaborated closely with cross-functional teams, such as Merchandising, Retail, Finance, Digital, Marketing, and Logistic teams, to align goals and streamline processes ensuring deadlines were met of the highest quality.
- Facilitated the smooth onboarding of brand partners, driving strong relationship partners with prestigious global brands like Vivienne Westwood, Hugo Boss, Mont Blanc, and Ralph Lauren.
- Demonstrated excellence in problem-solving with warehouse operations, addressing daily challenges of critical path.
- Executed administrative tasks, including ad-hoc reporting on intake, shipment, sales, and inventory levels, as well as serving as a key point of contact for the department.
- Trained Buying Admin for industry adherence, high performance, and proficient usage of the company's systems.

Allocator / Merchandising Admin Assistant

Superdry – Cheltenham, United Kingdom

11/2021 – 02/2022

- Monitored the website to provide input to the ecommerce team and ensure accurate representation of products.
- Effectively communicated updates, progress, and changes with both suppliers and internal teams.
- Executed sales orders, allocated stocks to EU/US/UK (251 stores), conducted ad-hoc reporting and analysis, and maintained up-to-date trackers.
- Leveraged strong attention to detail and data analysis skills to analyze sales data, optimize product assortment, and execute strategic forecasting. Ensured awareness of best and worst sellers to maximize opportunities.

Marketing Intern

MGP Label – Singapore

08/2019 – 11/2019

- Diligently managed and curated marketing content for posts and livestreams, ensuring a cohesive and visually appealing brand representation. In charged of website maintenance tasks, including seamless product uploads, web design enhancements, and optimization of visual aesthetics.
- Successfully delivered social media strategies and executed influential outreach campaigns. Developed relationships with influencers, significantly amplifying brand exposure and fostering increased customer engagement.
- Led collaborative efforts with global brands, fostering cross-functional partnerships. Leveraged these collaborations to drive impactful marketing campaigns, resulting in the successful expansion of brand visibility into new markets.

Retail Assistant

Calvin Klein – Singapore

08/2018 – 07/2019

- Performed excellence customer service, ensuring high levels of customer satisfaction and adaptability.

COURSE

- Google Analytics for Beginners

04/2023

SKILLS

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| • Proficient in Microsoft Office | • Proficient in Adobe Photoshop, Illustrator, and InDesign |
| • Prioritization | • Solution Oriented |
| • Analytical Thinking | • Communication |
| | • Numeracy |
| | • Collaborative |

LANGUAGES

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|--------------------------|-------------------------|-----------------------------------|
| • English, <i>Fluent</i> | • Bahasa, <i>Native</i> | • Mandarin, <i>Conversational</i> |
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